

News Release

HOSTOPIA LAUNCHES SUITE OF E-COMMERCE ENHANCEMENTS

Latest release of EasyStoreMaker Pro 3 enables business users to create and easily operate a fully functional e-commerce enabled online store in minutes.

TORONTO, ON and FT. LAUDERDALE, FL – March 14, 2007 – Today Hostopia announces the launch of a new version of its flagship e-commerce application EasyStoreMaker Pro version 3.0. Numerous usability enhancements and additional application features make this popular application more attractive to Hostopia's service-provider distributors and their small business end-users.

"With over 20,000 e-commerce application users on our network, Hostopia ranks in the top three e-commerce service providers in North America. User and distributor feedback thus far on our latest enhancements to EasyStoreMaker Pro are extremely positive and we anticipate further increases in application usage," says Paul D. Engels, chief marketing officer for Hostopia.com Inc.

EasyStoreMaker Pro version 3.0 enhancements include a wizard that takes a non-technical user through the easy steps of setting up an e-commerce store complete with product display information, shipping options, tax and currency settings and more. Store design and setup is made considerably easier with the inclusion of a library of pre-built storefront templates in graphically rich, compelling designs. Further enhancements include a CSV import/export function to easily enable setup of large product SKU data files, a free bundled SSL certificate and a "product showcasing" feature that helps promote sales and/or featured products.

Engels notes, "Business users have eagerly embraced pre-built storefront templates as a logical extension of market demand for site templates. Few business owners have the time or expertise required to design their online store. Templates powered by a wizard allow business owners or their website developer to more quickly establish an e-commerce presence."

EasyStoreMaker Pro version 3.0 is immediately available to all Hostopia wholesale customers who in turn can offer the updated application to their end users via Hostopia's private labelled hosting control panel interface, Website OS™.

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About Hostopia

Hostopia provides wholesale private-label hosting, managed email, and application services to telcos, ISPs, cable companies, hosting providers, and domain registrars.

Hostopia's automated provisioning and support systems enable service providers to increase their profits, offer superior features to their end-users, and reduce the risks and challenges of delivering reliable, high-performance web services including; small-business hosting and applications, business-class email, and consumer email.

Forward-Looking Information

This press release includes certain "forward-looking statements" and forward-looking information that are subject to risks, uncertainties and other factors that could cause actual results or outcomes to differ materially from those contemplated by the forward-looking statements. These forward-looking statements and forward-looking information include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" or words of similar meaning. Our actual results could differ materially from those anticipated in these forward-looking statements and forward-looking information upon completion of the review of our third quarter results by our independent registered public accounting firm. These statements are based on our current beliefs or expectations and there are a number of important factors that could cause the actual results or outcomes to differ materially from those indicated by these forward-looking statements, including without limitation, our ability to maintain our sales efficiency, our ability to maintain our existing, and develop new, strategic relationships, the number of our net subscriber additions, our monthly customer turnover and our ability to successfully integrate recently acquired businesses and operations and those risks set forth under the caption "Risk Factors" in Hostopia's Quarterly Report on Form 10-Q for the year quarter ended September 30, 2006, as filed with the Securities and Exchange Commission. These filings are available on a Website maintained by the Securities and Exchange Commission at www.sec.gov. Hostopia does not undertake any obligation to update any forward-looking statements contained in this document as a result of new information, future events or otherwise.

For More Information

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