



News Release

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FOR IMMEDIATE RELEASE

HOSTOPIA INTRODUCES ITS POPULAR SEMINAR SERIES TO ISPCON SPRING 2003

Fort Lauderdale – Hostopia announces a partnership with ISPCON to bring yet another value added session to the 10th Annual ISPCON Conference on Thursday, April 24, 2003 at the Baltimore Waterfront Marriott in Baltimore, Maryland at 1:30pm.

Thriving in Today's Hosting Industry is an updated strategic business briefing on the state of the shared hosting services industry covering trends and predictions from 2001 to 2007. Attendees will see clear indications of where elusive profits can be found in hosting, what areas are still in high growth and which are doomed to commoditization.

"The Hostopia-ISPCON partnership is very important to us, we're honored to expand our long-standing relationship with one of the clear leaders in the hosting market," comments ISPCON President Jon Price, "Hostopia brings to the event much needed information for our attendees and adds true value to the show."

Thriving in Today's Hosting Industry ran as an online seminar in October 2002 featuring panel speakers Elliott Noss, CEO of Tucows and Paul Stapleton, financial expert from Rampart & Associates. The session attracted over 600 participants and rave comments. The updated session covers the latest hosting industry trends and gets very specific about how to increase revenues and profits.

"Overwhelmingly, we see a huge interest by service providers to get business-critical advice and shared expertise to help them improve their business. Hostopia alone simply cannot run enough seminars to cover the demand. ISPCON is the perfect partner for delivering our business-enhancing content to hosting service executives because they have the national coverage, the 10-year reputation and the program excellence to help us get this vital message into the hands of managers who want and need the data," says Paul D. Engels, Vice President of Marketing at Hostopia.

The partnership will provide many benefits to those that register for Hostopia's seminar. Registrants wishing to attend the entire three-day meeting will reap the rewards and benefits of the full conference program at a 50% discounted rate.

In addition, registered seminar attendees unable to attend the full conference will receive a complimentary exhibit and events pass. To obtain a free exhibits and events pass, please visit <http://www.ispcon.com/spring2003/attend-register.asp>. The free pass will provide seminar attendees with access to keynote and vendor session presentations, as well as the show floor to meet with a variety of vendors.

To learn more about *Thriving in Today's Hosting Industry* or to register, please visit www.wehost-youprofit.com/ISPCONshow or call 1-800-830-1866.

ISPCON is co-produced by The Golden Group, Inc. and Jupitermedia Corporation (Nasdaq: JUPM). Media sponsors for the event include: www.ISP-Planet.com, www.thelist.com (The List: ISPs), www.isp-lists.com (ISP-Lists) and www.internet.com. To learn more about ISPCON, please visit www.ispcon.com.

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About Hostopia

Hostopia provides private-branded hosting, email and e-commerce solutions to telcos, ISPs, cable companies, domain registrars, and other Web Service Providers. Hostopia's automated provisioning and support platforms enable service providers to increase their hosting revenues and profits while delivering a superior feature set to their end-user business customers. Hostopia's WebhostOS is a breakthrough technology that creates a single system for managing "UNIX/WinNT" applications. Its clustered server environment allows enterprises to benefit from sophisticated hosting features normally associated with high-cost, non-redundant dedicated servers, yet at "shared hosting" prices. The company has won numerous industry awards including "Editors Choice for best hosting reseller opportunity, 2002" by *Hosting World Magazine* and "Best Private Label" Web Hosting company by *Web Hosting Magazine*. Hostopia currently serves over 250 Web Hosting companies, making it one of the fastest growing wholesale web hosting companies in the world with offices in Ft. Lauderdale, U.S.A. and Toronto, Canada.

About The Golden Group

Founded in 2002, The Golden Group, Inc. is a trade conference and event management business with headquarters in Golden, Colorado and offices in northern California. The business was built on the notion that conferences should be profound and intuitive gatherings for market communities to exchange ideas, build relationships and gain knowledge with a significant return on investment. ISPCON, The Leading Event for Service Providers (www.ispcon.com), is a cornerstone event driven by these highly regarded qualities that has served the ever-evolving global ISP community for nearly a decade.

About Jupitermedia Corporation

Jupitermedia Corporation, (<http://www.jupitermedia.com>) headquartered in Darien, CT, is a leading provider of global real-time news, information, research and media resources for information technology and Internet industry professionals. Jupitermedia includes the [internet.com](http://www.internet.com) and [EarthWeb.com](http://www.earthweb.com) Network of over 150 Web sites and 175 e-mail newsletters that generate over 200 million page views monthly. Jupitermedia also includes Jupiter Research, a leading international research advisory organization specializing in business and technology market research in 18 business areas and 10 vertical markets. In addition, Jupiter Events include nearly 40 offline conferences and trade shows focused on IT and business-specific topics, including Computer Digital Expo, America's 21st Century Information Technology Conference & Expo (<http://www.cdxpo.com>).

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