



# News Release

## **HOSTOPIA LAUNCHES ENHANCED SPAM FILTER**

**Application is bundled with Hostopia web hosting and email services**

October 8, 2003, Fort Lauderdale – Hostopia announced the release of Spam Filter 2.0, a spam handling application that helps business email users avoid junk email (B.U.C.E.), the Internet's #1 irritant. The application preserves legitimate business mail, often falsely identified by weaker filters incorrectly as Spam.

“Nearly half of all daily received email is considered spam. These unsolicited emails not only waste business users' valuable time, but also take up a significant amount of network bandwidth,” says Franc Nemanic, Hostopia's president.

Hostopia uses Spam Assassin, one of the world's leading spam filtration engines. Proprietary development by Hostopia has enhanced the application in numerous ways. The filters are easy to activate in two modes: normal and aggressive. All filtered mail is “quarantined” in a browser-accessible folder where users can easily catch false-positives that are in fact, desired emails vs. spam. Application heuristics “remember” restored mail addresses and remove them permanently from the filtration criteria.

“If there's one thing worse than being inundated with spam, it's losing valuable business email incorrectly identified and filtered as spam,” adds Nemanic. “Spam Filter 2.0 handles all mail with optimal, user preferred treatment.”

The Gartner Group has reported that 36 per cent of email users would switch their service provider if they could benefit from reduced junk email. Hostopia positions Spam Filter 2.0 as a significant revenue driver to its private labeled partners based on this market projection.

Spam Filter 2.0's two levels of spam detection are also accompanied by white list and black list capabilities to instantly allow or reject email received from user specified email addresses and domains.

A number of mail delivery options are available to users allowing for the automatic deletion of email classed as spam or the ability to review later to recover any mail potentially identified incorrectly as spam. Users can also eliminate undesirable email based on language criteria.

Spam Filter 2.0 is a hosted service available to all hosting service providers among Hostopia's network of over 275 partners.

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## **About Hostopia**

Hostopia provides private-branded hosting, email and e-commerce solutions to telcos, ISPs, cable companies, domain registrars, and other Web Service Providers. Hostopia's automated provisioning and support platforms enable service providers to increase their hosting revenues and profits while delivering a superior feature set to their end-user business customers. Hostopia's WebhostOS is a breakthrough technology that creates a single system for managing "UNIX/Windows" applications. Its clustered server environment allows enterprises to benefit from sophisticated hosting features normally associated with high-cost, non-redundant dedicated servers, yet at "shared hosting" prices. The company has won numerous industry awards including "Editors Choice for best hosting reseller opportunity, 2002" by *Hosting World Magazine* and "Best Private Label" Web Hosting Company by *Web Hosting Magazine*. Hostopia currently serves over 250 Web Hosting companies, making it one of the fastest growing wholesale web hosting companies in the world with offices in Ft. Lauderdale, US and Toronto, Canada.

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