



News Release

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FOR IMMEDIATE RELEASE

HOSTOPIA PAYS MINIMUM \$2500 FOR MIGRATED SITES Hostopia Launches Marketing Coop Program

Ft. Lauderdale – Hostopia announced today that it has launched a marketing coop program that will pay service providers \$25 for websites that are migrated to Hostopia's award winning, private labeled managed services platform, said Paul D. Engels, Hostopia's vice-president, marketing.

"Marketing coop from Hostopia really amounts to a double win for our clients because our services already increase their revenues measurably and reduce numerous areas of hosting costs such that hosting companies typically earn better than 55% gross margins on our model," says Engels.

The \$25 "bounty" will be paid to qualifying hosting companies in the form of marketing cooperative funds which directly offset advertising and marketing expenditures made.

Hostopia specializes in the wholesale provision of private labeled web hosting and managed email services for small and medium sized enterprises. Its ultra-reliable clustered server platform supports both UNIX and Windows® hosting and a variety of value-added billable applications that help boost hosting revenues.

"Our customers are primarily service providers such as ISPs, CLECs and domain registrars who want to succeed in hosting services without the risks and investment expense," comments Engels. "Our \$2,500 minimum coop program provides that extra incentive to investigate our solutions. It amounts to an extra financial reward for considering and using our services."

The coop program is available to new and existing Hostopia partners for a minimum of 100 sites, or more that are migrated onto Hostopia's platform on or before June 20, 2003.

For additional details on Hostopia's marketing coop program, please contact us at 1 800 322-9438 or email sales@hostopia.com.

For more information, please contact:

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