



Making Hosting More Profitable

News Release

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FOR IMMEDIATE RELEASE

HOSTOPIA LAUNCHES ADVANCED WINDOWS HOSTING ASP.net and ColdFusion MX lead the pack for new plans

Ft. Lauderdale, USA – Hostopia announced the release of new advanced Windows® services hosting plans that support both ASP.net and ColdFusion MX.

Microsoft-platform developers use ASP.net's advanced programming framework to build and run sophisticated, high performance site applications. ColdFusion MX is Macromedia's latest scripting environment for graphically rich presentations that integrate with back-end data applications and full integration with Macromedia's other popular tools such as Flash MX and Dreamweaver MX.

"Hostopia partners are smart because they value web hosting sales over platform comparisons. Microsoft-based hosting is grabbing more than 30% of the hosting market and our partners expect a full share of that business. Our new plans put them in front as Windows-supportive hosting services," says Franc Nemanic, president of Hostopia.com Inc.

Hostopia notes a key differentiator in its version of Windows hosting: the ability to choose between Macromedia's ColdFusion 5.0 and Cold Fusion MX within the same hosting plans.

"Our development community research confirmed that some users are not ready to migrate to the latest ColdFusion tools, while others are. So we built our hosting plans to give them the choice rather than force wholesale site migration to the new version with potential compatibility issues," adds Nemanic.

Hostopia operates its Windows-based services on RAID 4 Windows clusters supported by advanced net filers for high availability and redundancy. It also operates optimized LINUX-based hosting on separate clusters. Both environments are bridged in a hybrid solution that allows users to run either Windows or UNIX-type applications seamlessly on the same hosting plan, even on the same website. "Eliminating confusing hosting plan choices drives increased sales for Hostopia partners," claims Nemanic.

The new Windows plans are available to all Hostopia partners.

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About Hostopia

Hostopia provides private-branded hosting, email and e-commerce solutions to telcos, ISPs, cable companies, domain registrars, and other Web Service Providers. Hostopia's automated provisioning and support platforms enable service providers to increase their hosting revenues and profits while delivering a superior feature set to their end-user business customers. Hostopia's WebhostOS is a breakthrough technology that creates a single system for managing "UNIX/Windows" applications. Its clustered server environment allows enterprises to benefit from sophisticated hosting features normally associated with high-cost, non-redundant dedicated servers, yet at "shared hosting" prices. The company has won numerous industry awards including "Editors Choice for best hosting reseller opportunity, 2002" by *Hosting World Magazine* and "Best Private Label" Web Hosting Company by *Web Hosting Magazine*. Hostopia currently serves over 250 Web Hosting companies, making it one of the fastest growing wholesale web hosting companies in the world with offices in Ft. Lauderdale, U.S.A. and Toronto, Canada.

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